



Annual Report Northland Library Cooperative

FY 2020-2021

Organizational:

- Created and approved board bylaws to supplement Plan of Service
- Updated website, list of services, spreadsheets to track services, mailing lists, contact lists
- Participated in MCDA meetings and informal chats

Consultant Services:

- Consulting services to 22 libraries on 136 issues
- On-site visits to four member libraries. Virtual visits to four others.
- USF application maintained to fund internet connectivity for nine member libraries for three years.
- Helped in organizing director searches, onboarding and continued support of 5 new directors
- Helped all libraries in navigating changes associated with COVID-19
- Answered questions from directors, board members and Friends
- Focus on communication to members via emails, director reports, website, and Facebook Group
- Press releases on regional services, evaluating news sources and library advocacy
- Organized monthly NLC Chats for directors
- Attended MLA Annual Conference and hosted MCDA virtual booth
- Attended MLA, LM, ALA, and other organizational webinars.

ILL/Melcat: Resource Sharing:

- Provided three libraries with OCLC ILL subscriptions
- Those three libraries handled individual ILL requests for the rest of the members
- Maintained reciprocal borrowing agreements with 16 libraries

Delivery:

- Supported the cost of delivery (RIDES) for its member libraries based on size. Reimbursed one local library system for the actual cost of delivery.

Library performers booking service:

- Reimbursed MMLC for booking 28 programs for member libraries

Continuing Education:

- Sponsored 13 Continuing Education Grants to members: \$4,200

- With MCDA, sponsored Easy Breezy Chart of Accounts webinar
- Held monthly NLC Chats, with 6 having focused educational topics: 101 attended
- Year in Tech – a series of four technology programs presented by Beth Z. Open to all library directors and staff. Series will conclude in FY 21-22

Library Enhancement Program: Increased 20% with additional state aid

- Sponsored 24 Library Enhancement Grants: \$91,332.

Discount Program:

- Shared discount opportunities

Up North Digital Consortium:

- Coordinated services and billing for Overdrive Services to 19 member libraries. The service provides better pricing, collection development teams, and consolidated billing.

Added Services:

- Amazon Business prime
- Consumer Reports Online
- Book Page

Advocacy:

- Attended multiple webinars, MLA Virtual Advocacy Day, and created an NLC Advocacy committee to explore meeting with area legislators in 20/21. Shared and responded to advocacy alerts. Press release on issues of interest to member libraries and how to advocate for your library.
- MLA Advocacy Day: seven directors attended six virtual meetings with legislators.