



Annual Report Northland Library Cooperative

FY 2021-22

Organizational:

- Reviewed and approved Plan of Service
- Updated website, list of services, spreadsheets to track services, mailing lists, contact lists
- Participated in MCDA meetings and informal chats
- Created and approved FOIA procedures and Investment Policy
- Created MCDA Annual Services document/shared with LM, MLA and MCLS

Consultant Services:

- Answered questions from directors, board members and Friends: 22 libraries on 258 issues
- On-site visits to 11 member libraries
- Helped in organizing four director searches
- New Director Orientations for Beaver Island, Crooked Tree and Topinabee
- USF application maintained to fund internet connectivity for nine member libraries for three years. Signed contract with new eRate consultant: Sound eRate.
- Focus on communication to members via emails, director reports, website, and Facebook Group
- Created monthly newsletter via Mailchimp
- Press releases on Library of Things and Advocacy
- Organized NLC Chats for directors
- Attended MLA Annual Conference and hosted MCDA booth
- Attended PLA in Portland Oregon
- Attended MLA, LM, ALA, and other organizational webinars.

ILL/Melcat: Resource Sharing:

- Provided three libraries with OCLC ILL subscriptions
- Those three libraries handled individual ILL requests for the rest of the members
- Maintained reciprocal borrowing agreements with 16 libraries

Delivery:

- Supported the cost of delivery (RIDES) for its member libraries based on size. Reimbursed one local library system for the actual cost of delivery.

Library performers booking service:

- Reimbursed MMLC for booking 6 programs for member libraries

Continuing Education:

- Sponsored 13 Continuing Education Grants to members: \$5,380
- With MCDA, sponsored Zigitraining: 21 NLC members attended
- Helped coordinate MeL eResources trainings via MCLS for 5 member libraries
- Finding Joy at the Library with Dr. Michael Stevens from San Jose State University, Information Science Professor (18)
- Held two NLC Virtual Chats with directors
- Two library board trainings
- Digitization Resources
- Broadband Update
- Year in Tech – the last two in a series of technology programs presented by Beth Z. Open to all library directors and staff. Full series included six programs

Library Enhancement Program: Increased 20% with additional state aid

- Sponsored Library Enhancement Grants to all 24 libraries: \$108,131

Discount Programs:

- Shared discount opportunities

Overdrive Consortiums:

- Coordinated services and billing for Overdrive Services to 19 member libraries. The service provides better pricing, collection development teams, and consolidated billing.
- Provide eMagazine subscriptions to Up North Digital and the TADL consortiums

Added Services:

- Amazon Business prime (started October 2021)
- Consumer Reports Online (started October 2021)
- Book Page – print resource for patrons (2500 copies per month)

ARPA Equipment Grants (Coordinated by MCDA): 20 Northland libraries received equipment. 26 Chromebooks and 40 laptops went to 15 libraries with a total value of \$33,035. 18 libraries will receive online programming kits with a value of \$45,595 and 11 libraries will receive outdoor programming kits with a value of \$4,985. Northland's total grants are \$84,516.

ARPA Overdrive Content Grants (Coordinated by MCDA): \$124,000

Advocacy:

- Attended multiple webinars, MLA Virtual Advocacy Day, and created an NLC Advocacy committee to explore meeting with area legislators in 21-22. Shared and responded to advocacy alerts. Press release on issues of interest to member libraries and how to advocate for your library.
- MLA Advocacy Day: 5 directors attended

Other: Nine libraries participated in the distribution of Covid test kits provided by the MDHHS